

Experience

Senior Photo Retoucher/Production Designer, Studiosatellite
September 2010–Present, Chicago, IL

- Retouch, color correct and composite photography for a wide range of clients such as Leo Burnett, Orbit Gum, Miller/Coors, Art Institute of Chicago, Hospira, etc.
- Manage color via ICC profiles for printing on various media (newsprint, magazines, cover stock, etc.)
- Format photography and images for print or web usage
- Update magazine layouts and format to publication specs
- Ensure media is print-ready, output PDF files and upload to FTP sites
- Communicate with our client's art directors and production managers
- Revamp and upkeep the studio's file archiving system
- Manage all social media for the studio (Twitter, Facebook, LinkedIn, etc.)
- Provide technical solutions to software and hardware when problems arose

Senior Graphic Designer/Production Designer, Fitness Outlet
November 2008–September 2010, Forest Park, IL

- Design and update magazine advertisements, as well as pamphlets, POP, brochures, direct mail, etc.
- Assist Art Director with brainstorming new ad ideas, contacting publications, general production/design
- Redesign/refresh existing product logos to redefine brand identity
- Package design for new products to be sold in retail stores
- Ensure projects are print-ready
- Retouch/color correct in-house and outsourced photography
- Write and edit copy and product descriptions for ads and catalogs

Graphic Designer/Production Designer, Tire Rack
October 2005–November 2008, South Bend, IN

- Design and update magazine advertisements, as well as pamphlets, POP, brochures, direct mail, etc.
- Layout and produce 70+ page quarterly retail magazine, mailed to over 700,000 customers
- Create product and brand logos
- Assist Art Director with production, daily organizational tasks, and training new employees
- Collaborate with web design/development team to ensure unified branding across the media
- Copy edit and proofread text within printed media
- Direct product photo shoots on a weekly basis
- Ensure projects are print-ready, as well as attend on-site press checks

Production Design Intern, School Datebooks, Inc.
May 2005–August 2005, West Lafayette, IN

- Layout and produce multi-page, text-heavy documents for school planners and calendars
- Create and manage master character/paragraph styles for other designers to follow
- Copy edit and proof multi-page text documents

Education

Purdue University, August 2001–May 2005
Bachelor of Arts, Visual Communications Design

Involvement

April 16, 2008 · Kelby Training InDesign CS3 Tour (Indianapolis, IN)
May 16, 2007 · CS3: The Creative License Conference (Chicago, IL)
May 18, 2006 · The Creative Suite Conference (Chicago, IL)
